### FACULTY OF PURE AND APPLIED MATHEMATICS

#### SUBJECT CARD

Name of subject in Polish: Pozyskiwanie wiedzy Name of subject in English: Data mining Main field of study (if applicable): Applied Mathematics Specialization (if applicable): Data engineering Profile: academic / practical\* Level and form of studies: 2nd level / full-time / Kind of subject: optional Subject code Group of courses YES

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	30		30		
Number of hours of total student workload (CNPS)	90		60		
Form of crediting	crediting with grade				
For group of courses mark (X) final course	Х				
Number of ECTS points	3		2		
including number of ECTS points for practical classes (P)	2		2		
including number of ECTS points corresponding to classes that require direct participation of lecturers and other academics (BU)	1,5		1,5		

delete as not necessary

# PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. Introduction to probability theory

- 2. Introduction to mathematical statistics
- 3. Introduction to programming

### SUBJECT OBJECTIVES

C1 Knowledge of basic data mining tasks

C2 Knowledge of classical and modern approaches used for classification, dimension reduction and cluster analysis

C3 Knowledge of procedures used to evaluate the performance of classification or cluster analysis algorithms

C4 Use of acquired knowledge in solving practical problems from different areas of science, technology and economics

#### SUBJECT EDUCATIONAL EFFECTS

relating to knowledge:

PEU\_W01 has knowledge related to different data mining tasks

PEU\_W02 knows basic methods/algorithms used for classification, dimension reduction, cluster analysis, association rules discovery, and knows properties of these methods
PEU\_W03 knows procedures used in evaluating quality of classification or clustering results relating to skills:

PEU\_U01 can choose appropriate methods to solve a given data exploration task

PEU\_U02 knows how to use both supervised and unsupervised learning algorithms

PEU\_U03 knows how to evaluate the performance of data mining procedures relating to social competences:

PEU\_K01 can, without assistance, search for necessary information in the literature and acquire knowledge independently

PEU\_K02 understands the need for systematic and independent work on mastery of course material

PROGRAMME CONTENT		
	Lecture	Number of hours
Lec 1	Introduction to the basic concepts of data mining. The types of data exploration tasks.	2
Lec 2	Data preparation for data mining analysis: handling missing values, identification of outliers and necessary transformations.	4
Lec 3	Dimension reduction methods: Principal Components Analysis (PCA), Multidimensional Scaling (MDS).	4
Lec 4	Methods used for data classification: k-nearest neighbors (K-NN), classification tree, naive Bayes classifier, discriminant analysis, logistic regression.	6
Lec 5	Cluster analysis. Partitioning and hierarchical methods (k-means, PAM, AGNES, DIANA).	4
Lec 6	Evaluation of the quality of classification and clustering results.	2
Lec 7	Support Vector Machines (SVM).	2
Lec 8	Ensemble methods in classification: bagging, boosting, random forest.	2
Lec 9	Introduction to the association rules mining.	2
Lec 10	Final test.	2
	Total hours	30

Laboratory		Number of hours
Lab 1	Introduction to R statistical environment.	2
Lab 2	Data structures and elements of programming in R.	2
Lab 3	Exploratory analysis of multivariate data.	2
Lab 4	Data preparation (handling missing values, identification of outliers and necessary data transformations).	2
Lab 5	Dimension reduction methods (PCA, MDS).	3
Lab 6	K-nearest neighbors (K-nn) algorithm and classification trees.	2

Lab 7	Discriminant analysis and logistic regression.	
Lab 8	Cluster analysis – partitioning algorithms (k-means, PAM).	
Lab 9	Cluster analysis – hierarchical algorithms (AGNES, DIANA, MONA).	2
Lab 10	Evaluation of classification and cluster analysis results.	3
Lab 11	Support Vector Machines (SVM).	2
Lab 12	Classifier ensembles: bagging, boosting, random forest	3
Lab 13	Association rules discovery.	2
	Total hours	30

#### **TEACHING TOOLS USED**

- N1. Lecture traditional method
- N2. Computer lab classes
- N3. Consultations
- N4. Student's self work preparation for the classes

### EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT

	achievement
PEK_U01, PEK_U02, PEK_U03, PEK_K01, PEK_K02,	Oral presentations, written reports, individual projects.
PEK_W01, PEK_W02, PEK_W03, PEK_K01, PEK_K02,	Test
	PEK_U01, PEK_U02, PEK_U03, PEK_K01, PEK_K02, PEK_W01, PEK_W02, PEK_W03, PEK_K01, PEK_K02,

P = 60%F1 + 40%F2

#### PRIMARY AND SECONDARY LITERATURE

#### PRIMARY LITERATURE:

- P.-N. Tan, M. Steinbach, V. Kumar, Introduction to Data Mining, Addison-Wesley, 2006.
- [2] G.James, D.Witten, T.Hastie, R.Tibshirani, An Introduction to Statistical Learning with Applications in R, Springer, 2017.
- [3] T.Hastie, R.Tibshirani, J. Friedman, The Elements of Statistical Learning: Data Mining, Inference, and Prediction, Springer, 2017.
- [4] D.T. Larose, Discovering Knowledge in Data: An Introduction to Data Mining, Wiley, 2005.
- [5] D.T. Larose, Data Mining Methods and Models, Wiley, 2006.

## SECONDARY LITERATURE:

[1] Ch. M. Bishop, Pattern Recognition and Machine Learning (Information Science and Statistics). Springer, 2006.

[2] W.N. Venables, B.D. Ripley, Modern Applied Statistics With S, Springer, 2001.

[3] R.A. Johnson, D.W. Wichern, Applied multivariate statistical analysis, Pearson Prentice Hall, 2002.

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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